

New Course and Course Modification Proposals Recommended by the Faculty Senate University Undergraduate Curriculum Committee for Approval by the Faculty Senate on December 4, 2012

All relevant information for course approval is contained in this document except for course syllabi. An Adobe Acrobat document with scanned original forms can be obtained upon request by emailing "Steven.Peseckis@utoledo.edu." Other documents are viewable in at "https://curriculumtracking.utoledo.edu/" in the Curricular Tracking System

AY 2012-2013

Faculty Senate Undergraduate Curriculum Committee (UCC)

Ed Ligan	College of Visual and Performing Arts Theatre History, Directing
Glen Sheldon	Honors College Humanities, Interdisciplinary Studies
Brian Randolph	College of Engineering Geotechnical engineer, Undergraduate Studies, Honors Program
Jenny Denyer	Judith Herb College of Education, Health Science and Human Service Curriculum and Instruction
John Napp	University Libraries Engineering Librarian
Ruth Hottell	College of Languages, Literature and Social Sciences Foreign Languages
John Plenefisch	College of Natural Sciences and Mathematics Biology
Sue Sochacki	College of Nursing Adult Health, Gerontologic Nursing
Paulette Bongratz	University of Toledo Student Government President
Steven Peseckis	(UCC Chair) 419-530-1944 Steven.Peseckis@utoledo.edu College of Pharmacy and Pharmaceutical Sciences Medicinal Chemistry

Marcia King-Blandford, Provost's Office

Marcia.King-Blandford@utoledo.edu

Quinetta Hubbard, Faculty Senate Secretary 419-530-2112

facultysenate@utoledo.edu

Committee email list

Edmund.Ligan@utoledo.edu; glenn.sheldon@utoledo.edu;

Brian.Randolph@utoledo.edu; jenny.denyer@utoledo.edu; John.Napp@utoledo.edu;

Ruth.Hottell@utoledo.edu; John.Plenefisch@utoledo.edu;

susan.sochacki@utoledo.edu; Paulette.Bongratz@rockets.utoledo.edu;

Proposals Recommended

College of Languages, Literature, and Social Sciences

New Course

COMM 2050 Media and Society 3 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre- or co-requisites: None

Catalog description: "To develop the understanding of how media impacts individuals and society through an overview of print, film, radio, television, and the web. The course analyzes mass media issues and the process."

COMM 2130 Media Writing 1 4 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre- or co-requisites: None

Catalog description: "Through various assigned readings, discussions, reporting and writing, students will become fully immersed in the media writing process. Students will develop story ideas, interview sources and write publication-ready news articles. Emphasis will be placed on journalistic ethics, credibility, accuracy and news judgment."

COMM 2910 Professional Communication 3 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre- or co-requisites: None

Catalog description: "To develop the ability to apply theoretical perspectives in a practical setting through formal presentations, modeling interviewing techniques, resume writing, and managing virtual communication. The students will also develop a thorough understanding of communication in a professional manner in writing and face-to-face situations."

COMM 3210 Audio Production 2 4 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre-requisite: COMM 2210

Co-requisites: None

Catalog description: "This course is designed to further enhance students' proficiency of audio and program production skills through project based learning: students will produce a weekly NPR-style show on WGTE 91.3 FM. Segments will also be available on demand (podcast) for listeners."

COMM 3260 Event Web Streaming 4 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre-requisite: None

Co-requisites: None

Catalog description: "This is a laboratory/cooperative course in collaboration with other university departments and clients with the result of producing "live" video content for display in various venues such as the Glass Bowl, Savage Arena scoreboards and online."

COMM 3350 Graphic Communication 1 4 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre-requisite: None

Co-requisites: None

Catalog description: "To develop the ability to create successful mediated messages through the use of new technologies and software from concept to the end product. The student will be able to proficiently utilize the Internet, and critically analyze design issues in mediated communication. The goal of this course is beginning visual design literacy. The students will also develop a foundation for using tools to produce graphics for television and online."

COMM 3500 Digital Media 2 4 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre-requisite: COMM 2500

Co-requisites: None

Catalog description: "This advanced course covers the practice and use of social media in communicating across the fields of media and business and its effect on society. The student will develop a relationship with a client and develop a brand that will be marketed through social and digital media."

COMM 4350 Graphic Communication 2 4 CHr

Proposed effective term: 201340 (Fall 2013)

Delivery Mode: Primary: LE

Offered Fall, Spring, and Summer; Every Year

Grading: Normal

Pre-requisite: COMM 3350

Co-requisites: None

Catalog description: "To develop the ability to create successful mediated messages through the use of new technologies and software from beginning concept to the end product. The student will be able to proficiently utilize new technology, and critically analyze design issues in mediated communication. The goal of this course is advanced visual design literacy. The students will also develop a thorough understanding for using tools to produce graphics for television and online.

Course Modifications

COMM 2210 Audio Production 1 4 CHr

Change catalog description to "This class is designed to introduce students to studio recording and editing sound. Students will produce commercials, public service announcements, and demos for announcing jobs. Audio Production I is also designed to be a pre-requisite class for Audio Production 2."

Reason: Student will need this class before they can take a new course called Audio Production 2.

COMM 2220 TV Production 1 4 CHR

Change catalog description to: “Students will work together to produce various types of live studio productions and will be introduced to the process of remote video acquisition and editing for use in live productions. This course is the prerequisite for TV Production 2”

Reason: The changing demand for a greater variety of production skills in the television & video production industry requires a shift in how this class is taught and the material that is covered.”

Course information: “In addition to the live studio and control room production equipment & personnel roles previously covered in this course, students will also be given an instruction to remote ENG (Electronic News Gathering) videography and editing for use in the live productions they will produce in the class. This will better prepare them for the Comm-4100 and 4220 classes. Additionally, students will work closely with those taking the newly-created Comm-2180 "Media Producing & Performing" class and serve as the technical crew for the productions that the students in that class produce, write, and anchor.”

COMM 3120 Community Reporting 3 CHR

Change course title to “**Media Writing 2**”

Change credit hours to “**4 CHR**”

Change course description to “This course will focus on identifying, developing and writing online articles about community and business issues. Students also will become versed in major state, local and national news.”

Reason: This course has been updated to meet the changing demands of the news industry.

COMM 3280 Media Performance 3 CHR

Change course number to “**COMM 2180**”

Change course title to “**Media Producing & Performance**”

Change credit hours to “**4 CHR**”

Change course description to “This class is designed to give students experience in front of the camera through a variety of assignments that will give them practice at interview skills, reading off the Teleprompter, and adlibbing. Also, students will gain experience producing and coordinating productions.”

COMM 3300 Social Media

3 Chr

Change course number to "**COMM 2500**"Change course title to "**Digital Media 1**"Change credit hours to "**4 Chr**"

Change course description to "This course covers the practice and use of social media in communicating across the fields of media and business and its effect on society. The topics of Social Media: marketing, advertising and networking will be discussed and students will produce projects using emerging/ current social media technology"

Reason: Changing the name because this course is going to be the prerequisite to the new course Digital Media 2 and changing the content to meet the need to update our area of study.

Additional: This course will study theory and the practice of using digital media instead of just a survey course as originally planned. It will require more contact time which is why the course is changing from a 3 credit course to a 4 credit course.

COMM 4330 Convergent Media

3 Chr

Change course title to "**Integrated Media**"Change credit hours to "**4 Chr**"

Change course description to "The goal of this course is media design literacy. Students will develop the ability to create successful mediate messages through various mediums and new technologies.

Reason: Have been trying to increase the credits earned for the class for the past 3 years. It is a production oriented class and needs to be listed as a 4 credit course and the name change is being done to reflect the changing field of media.

SOC 2150 The Changing Family 3 ChrChange course title to "**The Family and Society**"

Change course description to "Examines evolving family structures, focusing on the impact that cultural, political, and social factors have on private personal relationships and the public social institution of the family."

Reason: Existing title and catalog description is too narrow . Existing title and description focus on change which is only one of multiple factors emphasized in the course. The new description is broader including cultural, political, and social factors.

Honors College

Course Modification

ARS 2980 Issues in Research and Scholarship 1 CHr
Change alpha code to “**UGR 2980.**”

Fit: ARS 2980 is now associated with the Honors College. UGR is a new alpha code that will be used by the Honors College for courses open to all students but that are distinct from HON courses.

College of Pharmacy

New Course

MBC 3340 Techniques in Pharmaceutical and Medicinal Chemistry Laboratory
1 CHr

Enrollment: 70/section, 70 per term

Credit hours: 1

Delivery Mode: Regular Laboratory, 3 h

Offered Fall; Every Year.

Grading System: Normal Grading

Pre-requisites: Admission to BSPS program or Permission of Instructor

Co-requisites: MBC 3330

Catalog Description: “A consideration and application of analytical and chemistry techniques useful for pharmaceutical and medicinal chemistry students.”

Fit: This course will be required of MBC BSPS students and an elective for other BSPS tracks. The course will provide applied hands-on instruction in areas important to pharmaceutical development. Topics will include chemical and product analysis, fundamental calculations, and informatics.

Course Modification

MBC 3330 Applied Drug Design 2 CHr

Change course title to “**Techniques in Pharmaceutical and Medicinal Chemistry**”

Pre-requisites: Admission to BSPS program or Permission of Instructor

Co-requisites: None

Change catalog description to “A consideration and application of analytical and chemistry techniques useful for pharmaceutical and medicinal chemistry students.”

Fit: This course will be required of MBC BSPS students and an elective for other BSPS tracks. The course will provide didactic instruction in areas important to pharmaceutical development. Topics will include chemical and product analysis, fundamental calculations, and informatics.