

UNIVERSITY MARKS

TOLE1-00001



TOLE1-00002



TOLE1-00003



TOLE1-00004



TOLE1-00005



THE UNIVERSITY OF TOLEDO®
MEDICAL CENTER

TOLE1-00006



THE UNIVERSITY OF TOLEDO®
MEDICAL CENTER

TOLE1-00007



TOLE1-00008



OFFICIAL SEAL

TOLE1-00013



TOLE1-00014



TOLE1-00015



Special permission is required for use of the Official Seal. Permission will only be granted for high end products.

COLOR INFORMATION

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| COLORS | PANTONE® | HTML | RGB | PROCESS |
|--------|---------------|--------|-----------------|-------------------------|
| Blue | 281 | 15397F | R:21 G:57 B:127 | C:100% M:70% Y:0% K:40% |
| Gold | 116 | FFDA00 | R:255 G:218 B:0 | C:0% M12% Y:100% K:0% |
| Black | Process Black | | | |

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ATHLETIC MARKS

TOLE1-00016



TOLE1-00017



TOLE1-00037



TOLE1-00018



TOLE1-00019



TOLE1-00038



TOLE1-00020



TOLE1-00021



TOLE1-00022



TOLE1-00023



MASCOT

TOLE1-00024



TOLE1-00025



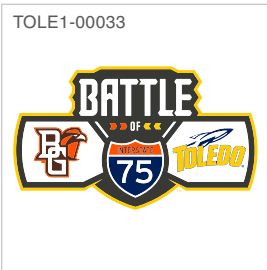
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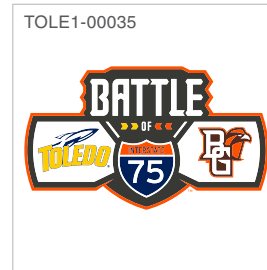
| COLORS | PANTONE® | HTML | RGB | PROCESS |
|-----------------|---------------|--------|-------------------|--------------------------|
| Blue | 289 | 0C1240 | R:12 G:35 B:64 | C:100% M:76% Y:12% K:70% |
| Light Blue | 300 | 005CB9 | R:0 G:92 B:185 | C:100% M:62% Y:6% K:0% |
| Gold | 116 | FFDA00 | R:255 G:218 B:0 | C:0% M12% Y:100% K:0% |
| Gold (Uncoated) | 109U | FFD100 | R:255 G:209 B:0 | C:0% M16% Y:100% K:0% |
| Light Gray | 441 | BEC6C3 | R:190 G:195 B:195 | C:26% 15% Y:20% K:0% |
| Gray | 442 | A0ACAA | R:21 G:57 B:127 | C:39% M25% Y:30% K:0% |
| Black | Process Black | | | |

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BATTLE OF I-75 (HOME TEAM)



BATTLE OF I-75 (AWAY TEAM)



Note: A special Battle of I-75 License is required to obtain these logos.

VERBIAGE

The University of Toledo™
Toledo™
Toledo Rockets™
Rockets™

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| Gold (Uncoated) | 109U | FFD100 | R:255 G:209 B:0 | C:0% M16% Y:100% K:0% |
| Light Gray | 441 | BEC6C3 | R:190 G:195 B:195 | C:26% 15% Y:20% K:0% |
| Gray | 442 | A0ACAA | R:21 G:57 B:127 | C:39% M25% Y:30% K:0% |
| Orange | PMS 021 | FE5000 | R:255 G:80 B:0 | C:0% M:65% Y:90% K:0% |
| Brown | PMS 4625 | 4F2C1D | R:81 G:44 B:29 | C:30% M:72% Y:74% K:80% |
| Tan | PMS 728 | CDA077 | R:207 G:161 B:117 | C:5% M:32% Y:46% K:10% |
| Black | Process Black | | | |

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