

## Advisory Board for Workforce Development Annual Report 2018-2019

Dean Kopp Miller began convening the Advisory Board on a monthly basis starting in August as the new academic year opens. The Advisory Board has broad representation from all the colleges and key stakeholders such as the Career Services, the Office of Research and Sponsored Programs and Institutional Advancement. The members serve in an advisory role to the Dean of University College who has been charged to coordinate workforce development activities across the University. Additionally, the Advisory Board provides updates on local, regional and state opportunities to advance the University's workforce development initiatives.

The focus during the fall term centered on:

- Familiarizing the campus with coordinating efforts by the Office of Workforce Development; and
- Establishing information sharing as foundational to building collaborative opportunities.

In addition to presentations made by Dean Kopp Miller introducing the Office of Workforce Development across the campus, a flyer was distributed to new faculty hired at the beginning of fall term 2018. The late-in-fall mailing allowed new faculty to acclimate to their new roles and responsibilities at the university before being introduced to opportunities to expand their teaching, research and professional service interests.

With the opening of spring term 2019, the focus of the Advisory Board centered on the University's involvement with state-wide initiatives on workforce development:

Educating advisory members on state-wide workforce initiatives to be shared widely within their respective colleges and service units.

Examples of the state-wide efforts aligned with mission of the University:

<u>Ohio BOLD: A Blueprint for Accelerating the Innovation Economy</u>, released by The Ohio Chamber of Commerce Research Foundation in July 2018, describes how Ohio's future in the innovation economy is at a pivotal point. The report outlines a blueprint for success using a statewide approach to pursuing strategic innovation opportunities around four platforms: NextGen Manufacturing, Future Health, Smart Infrastructure, and Data Analytics. The University of Toledo has faculty actively involved in each of these four areas.

<u>Ohio Policy Matters, State of Working Ohio 2018: Inequality amid job growth</u>, reported, 'Higher education completion secures higher wages in Ohio, and this is truer than it used to be. Workers with a BA earned \$26.30 an hour in 2017, more than 10 dollars more each hour than any other educational category. This equates to more than \$21,000 more each year with full-time work (pp 19).' The report goes on to note, 'the share with a BA or more has jumped 12 percentage points, from 14.7 percent in 1979 to 26.7 percent in 2017. Still, Ohio is lagging other states. We ranked 25th among states in high school graduation attainment, 37th among states in BA attainment and 30th among states in post-graduate education in 2011- 15 American Community Survey 5-year estimates.' Efforts by The University of

Toledo and Ohio's twelve other public, state universities to increase degree completion for Ohioans is moving in the right direction!

Aligned with the priority the state of Ohio has placed towards the 'identification of ways to prepare and continuously retain Ohioans for the jobs of today and tomorrow (Kasich, 2016, 2), the focus during spring term centered on working to build stronger education-business partnerships with regional business partners, such as First Solar, Jeep, and the Dana Corporation along with workforce initiatives being developed through the UT Minority Development Business Center.

Dean Kopp Miller represented the University at the *Ohio Manufacturers' Workforce Summit*. The Summit attracts Ohio top manufacturers, policymakers, K-12, community college and university leaders, economic development professionals and workforce development suppliers. The Columbus-based conference provides opportunities for networking and learning with the focus on workforce development and building education-workforce partnerships.

Opportunities for the university to work directly with business and industry partners on increasing educational attainment levels continues to be a key area of focus for the Office of Workforce Development.

Members of the 2018-2019 Advisory Board for the Office of Workforce Development are listed on the following page.

Advisory Board Office of Workforce Development, 2018-2019

- Barbara Kopp Miller, Dean, University College, Chair of Advisory Board
- Deborah Andrews, Director, Graduate Enrollment Management, College of Graduate Studies
- Michelle Drouillard, Director, Experiential Learning and Career Services
- Brian Genide, Director, LaunchPad Incubator
- Carrie S. Herr, Director, Office of Quality and Continuous Learning
- Heather Huntley, Director, University Accreditation and Program Review
- Angie Jones, Director, UT Family Business Center, College of Business and Innovation
- Marcia King-Blandford, Associate Dean, University College
- Anand S. Kunnathur, Professor Emeritus, College of Business and Innovation
- Eric Landversicht, Career Tech Coordinator, Judith Herb College of Education
- John M. Laux, Associate Dean, College of Health and Human Service
- Brett Loney, Associate Vice President for Development, UT Foundation
- Shanda Gore, Minority Business Development Center Manager
- Scott C. Molitor, Associate Dean, College of Engineering
- Shannon M. Neumann, Senior Director of Academic Affairs, University College
- Kathy S. Wilson, Director, Greater Northwest Ohio Career Tech Prep
- Ray Witte, Dean, Judith Herb College of Education