Name of Policy:	Market Withdrawals/Recalls	
Policy Number:	3364-100-45-20	THE UNIVERSITY OF TOLEDO
Department:	Hospital Administration	
Approving Officer:	Chief Medical Officer Chief of Staff	
Responsible Agent:	Chief Executive Officer	Effective Date: 05/01/2021
Scope:	The University of Toledo Medical Center and its Medical Staff	Initial Effective Date: December 14, 2005
New policy proposal Minor/technical revision of existing policy Major revision of existing policy X Reaffirmation of existing policy		

(A) Policy Statement

To determine if patient notification is necessary in cases of Market Withdrawal and or recall of products initiated by the American Red Cross (ARC)

(B) Purpose of Policy

Market withdrawal and/or recalls (MW/R) are initiated by the American Red Cross (ARC) for a variety of reasons, including, but not limited to, donors who provide information subsequent to donating a unit(s) of blood, such as tattoos, history of hepatitis, a positive test result for hepatitis or hepatitis exposure, travel to a malarial risk area, cold/flu, labeling errors, etc.

(C) Procedure

Upon receipt of a letter from the ARC delineating the reason for the MW/R the Medical Director of the Blood Bank evaluates the significance of the event and makes a determination as to whether notification of the physician who prescribed the unit is necessary. Notification will occur via a phone call to the physician by the Medical Director of the Blood Bank and a copy of the ARC letter will be sent to the physician. The physician determines if notification and follow-up with the patient needs to take place and follows through appropriately.

05/13/2021	12/1/2011 3/5/2012
Date	3/1/2015
	4/1/2020
	5/1/2021
05/18/2021	_
Date	
Chief of Staff	
	05/18/2021

It is the responsibility of the reader to verify with the responsible agent that this is the most current version of the policy.